

## ...back due to popular demand!!!

Dear valued West Coast customer,

Deleting popular products from a selling range is a very unpleasant experience for customers as well as suppliers (salesman in particular!!!).

Being able to re-introduce a formerly discontinued product or product range "due to popular demand" is the total opposite and a real highlight.

We are very pleased to re-introduce:

### "Procion XL+ Reactive Dyes"



Five Procion XL+ high fixation Reactive Dyes available now!!!

***The robust 90°C (194°F) Hot Dyes for short processing times!!!***

#### *What are the key benefits?*

- + Excellent reproducibility*
- + Very good levelling and penetration*
- + Excellent build-up in very deep shades*
- + Insensitive to minor dyeing parameter changes*
- + Short dyeing cycles*
- + Five products to cover a wide range of shades*



Maximize your productivity with Procion XL+ Dyes

Take advantage of the excellent performance of Procion XL+ dyes. If you would like samples or more information please contact either me or Camran Agange by phone or with a click below:

Please click to contact us per email:

[bertalanitsch.martin@dystarlp.com](mailto:bertalanitsch.martin@dystarlp.com)

[agange.camran@dystarlp.com](mailto:agange.camran@dystarlp.com)

Martin Bertalanitsch  
DyStar West Coast Sales